

Water Rates

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Talking Points

- Basic Rate Development & Design
- Rate Designs Example
- Future Trends

“Thousands have lived without love, not one without water.”

W.H. Auden

Basic Rate Development & Design



Basic Goals of Properly Designed Rates

- Simple and Realistic.
- Meets Revenue Requirements
- Provides Revenue Stability
- Fairness and Equity
- Rates are based on your System needs Present & Near Future

Basic Rate Development & Design

- Ability to Pay
- Legally Defendable



Complete a Cost of Service Study

COS studies determine the fixed and variable cost of the system

- Fixed (Admin & General, Meter Reading, Postage, Debt Service)
- Variable (Power, Chemicals, Maintenance)
- This should drive how you structure your customer charges and usage charges.

“ Whiskey is for drinking; water is for fighting over.”

Mark Twain

Rate Designs



Remember try to keep it simple
and
easy to understand.

Current Rate Designs Example- Base Rate

- Determine Revenue Requirement.
- Example: \$50,000 a year is needed.
- **Base Rate** = \$16,600 Revenue / 25 connections
- \$664 Per Connection a year. Or \$55.33 Month.

Example 1 (Small Water System 25 connections)

Base Rate 33%

Usage Rate 33%

CIP/ Reserve/ debt 33%

• **Questions to ask?**

- Do we charge a connection fee per Residence?
Meter Size
- Do we charge for Fire Services?
- Do we charge for Backflow devices?

Current Rate Designs Example Usage Charge

Usage Charge Example : Usage is billed monthly as follows:

8 Units of water a month = \$7 a unit
(748 gallons to a unit).

Revenue per month per connection = \$56
(8 units of water)

Example 1

25 Connections = a population of 82.5
(3.3) multiplier

Allocated Usage per person = 75 gallons
per person per day =
6188 gallons a day for
your system.

What I need to remember:

- 1 Elasticity: for every 10% of cost increase -3 or -4 % decrease in usage
Example 100% increase in cost expect a potential 30% to 40% decrease in usage.

This is a single tier system, but you can have a multi-tiered rate structure based on additional cost to pump the water. Additional storage may be needed to meet daily demand.

Current Rate Designs Example CIP/Reserve/debt

We need to have a Capital Improvement Plan, Reserves and be able to pay off loans.

$\$16,600 / 25 \text{ Customers} = \55.33
a Month.

Monthly bill per connection
\$166.66

$166.66 \times 25 \text{ connections}$
= $\$4166.5$ a month. \$50,000 a year.

What do I need to do next to get started?

A CIP (Capital Improvement Plan) What needs to be replaced, repaired, updated or newly installed.

Cost of Service Study

A rate analysis

Future Trends

- Groundwater Management Fees
- Extraction Fees

These fee's can be added to the customers bills as a percentage of water usage.

- Growing Infrastructure Needs
- Increasing O/M Cost
- Increasing Regulatory Requirements
- Conservation +/- \$

“The present operating costs of water utilities are the highest ever experienced in this country . . . Where fixed charges have exceeded (revenues), it has been necessary to raise rates . . . Management does not initiate rate increases except as a last resort . . . If present conditions persist, however, or a substantial portion of the rise in costs remains in effect, increases in the water rates will be imperative for many utilities.” - by Albert P. Learned – 1948

Price of Water is Going Up

PRICE OF WATER: 2010-2015

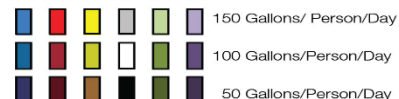
A survey of water prices for households in 30 major U.S. cities.

Since 2010, the price of a monthly water bill for a family of four has increased an average of 41% in 20 of the largest U.S. cities and in 10 regionally representative cities, as chosen by Circle of Blue staff. Over the last year alone, prices climbed an average of 6%, well above any other household staple.

Key

Average Monthly Bill for Family of Four Using:

2010 2011 2012 2013 2014 2015



HIGHEST 2015 WATER BILL*
\$153.78: Santa Fe

LOWEST 2015 WATER BILL*
\$23.26: Fresno

*Based on 100 gallon per person daily use for a family of four.

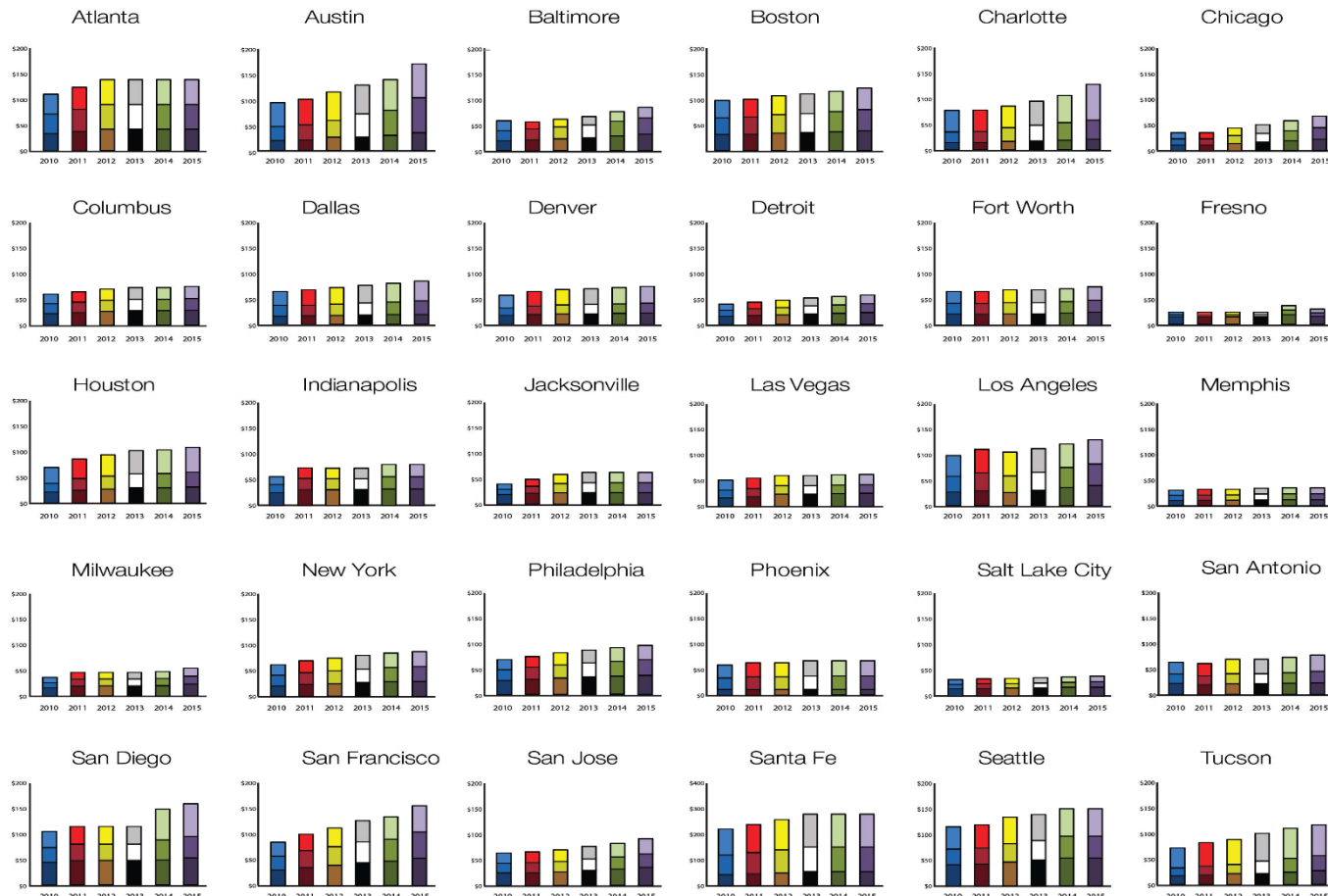
HIGHEST INCREASES SINCE 2014
31%: Austin is increasing the cost of water for its highest-volume users. The city utility is also charging higher fixed fees so that revenue is stable, even as water use declines.

15%: Chicago is nearing the end of a 5-year plan to double water rates. The new revenue will help the city to double the rate at which it replaces old water pipes.

15%: San Francisco has steadily increased rates to pay for a \$US 4.8 billion project to ensure that the city water system will be able to deliver water within 24 hours after a major earthquake.

Rates current as of April 1, 2015.

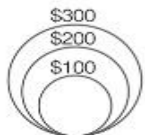
Prices calculated for three usage tiers: 50, 100, and 150 gallons per person per day.
Source: Circle of Blue research, based on utility water rates.



The Price of Water 2015

THE PRICE OF WATER: 2015

Combined water, sewer and stormwater prices for households in 30 major U.S. cities.



Water prices pay for treating, pumping, and delivering water, while sewer prices cover the cost of cleansing the water that goes down the drain.



Sewer prices are often higher than water prices because more energy and chemicals are required for treatment. Following the Clean Water Act, the federal government gave grants for new treatment plants during the 1970s and 1980s. Over the past three decades, however, new spending has been cut for local sewer infrastructure.



Stormwater fees are not included in every city's monthly bill. Some cities use general tax revenues to pay for projects to reduce polluted runoff from streets and parking lots. However, these projects must then compete for funds with other departments like police and schools.

Rates current as of April 1, 2015.
Monthly bill calculated for a family of four using 100 gallons per person per day.
Source: Circle of Blue research, based on utility water rates.

